

Northamptonshire's Next Teen Model Competition 2011 - Rules

Contestant eligibility:

- Age - Contestants must be aged between 13 - 16 on the 21st February 2011
- Contestant must live in the county

Booking Rules:

- Booking must be made by a Parent or Guardian
- Phone lines open 17th January at 9.00am and close 18th February at 7.00pm.
- Bookings will be taken between 9am - 7pm daily.
- Information required to enter the competition:
 - Parent/Guardian Name
 - Parent/Guardian Address
 - Parent/Guardian telephone number
 - Parent/Guardian email address
 - Contestants Name
 - Contestants date of birth
- The contestant will only be entered into the competition once all of the information has been given, as well as agreeing a date and time for the photo shoot.
- Competition limited to the first 50 applicants.
- Please note - A Parent/Guardian must attend the photo shoot.

The Shoot:

- Photos will be taken by award winning photographer Andrew Cresswell.
- Duration - 1 hour total. You will have an hour slot, we cannot deviate from the start and finish times therefore please ensure that you are on-time.
- The contestant must arrive to the shoot with hair and makeup prepared and ready to shoot immediately.
- The contestant to arrive in their own choice of clothing, ready to shoot immediately.
- One full clothing change will be allowed, if the contestant wishes. This change must be quick taking no longer than a couple of minutes.
- There is no limit on the quantity of accessories, i.e. jackets, shoes, necklace, scarf, hat, sunglasses, gloves etc. Think fashion, the more you bring the more versatile you can be.
- Clothing - make allowance for being posed standing, sitting and laying down when choosing your clothing.
- Swimwear and lingerie/underwear will not be permitted.
- A Parent/Guardian must attend the photo shoot, otherwise the shoot will be cancelled.
- After the shoot a date and time must be agreed to return to the studio to review the photos and agree the image to be entered into the competition.
- A Parent/Guardian must attend the viewing.

Judging:

- The 50 contestants entry photos will be initially judged by Andrew Cresswell taking into consideration their performance in front of the camera. For example areas to be considered will be how well and naturally they posed, how much instruction did they need, how versatile can they be in their posing of their body and expressions. The 50 off will be judged to produce 20 finalists.
- The 20 finalists photos will be posted onto the companies facebook pages for public voting.

The Prize:

- The winner will return to the studio for a 2 hour fashion shoot, including hair styling and makeup by the studios beautician Sarah Cresswell.
- The chosen images from the shoot will be presented in our 14 x 10 inch Portfolio Album containing 16 pages. The digital artwork for the album will be personally designed by Andrew Cresswell.
- Prize value of £500.